



HOW TO GET INVOLVED

Lake of Bays can be more than a quiet retreat — it can be a thriving home for all of us.

 Attend our next community meeting:
[insert date/time/location]

 Contact: [insert email / phone]

 Learn more: [insert website or QR code]



Together, we can build a place where families stay, businesses grow, and our community shines.



WHY THIS MATTERS

Lake of Bays faces a critical housing shortage. By 2050, nearly 630 affordable housing units are needed to meet current and future demand.

BIGGEST GAPS

- One- and two-bedroom rentals for residents earning below 50% of Muskoka's median income (\$83,000).
- Affordable family homes for low- and moderate-income households.
- Accessible housing for seniors and people with disabilities.

Across Muskoka, housing costs have outpaced incomes. In fact, per capita, there are as many homeless or under-housed individuals here as in Toronto.



BUILDING A
Stronger Community
HOUSING THAT
Brings Us Together



A community-led effort to create affordable, sustainable homes so families can stay close, businesses can thrive, and Lake of Bays can grow stronger together.

ABOUT US

The Lake of Bays Housing Initiative is a local, community-driven project working to build affordable, sustainable homes and revitalize existing ones.

We're volunteers, residents, and business owners united by one goal: keeping Lake of Bays vibrant and livable for every generation.

LOBHI is built on collaboration, compassion, and practicality. We're drawing inspiration from successful Canadian and international models that focus on long-term housing first, not temporary fixes.



BUILDING A SUSTAINABLE FUTURE

WHAT WE'RE HOPING TO BUILD

- **Eight new units** — four two-bedroom homes and four one-bedroom apartments for young professionals, families, and retirees.
- **Retrofit program** — helping homeowners upgrade with energy-efficient, low-carbon designs and add secondary suites for family or rental income.
- **Green spaces** — shared walkways, fire pits, and gathering areas that foster friendship and safety.
- **Sustainable construction** — eco-friendly materials and carbon-neutral systems to protect Muskoka's environment.

Our initiative allows residents and cottagers to invest directly in Lake of Bays' future.

HOW YOU CAN HELP

Join us in creating housing that brings stability, beauty, and opportunity to Lake of Bays.

- Invest in community bonds
- \$1,000 – 3% return
- \$5,000 – 3.5% return
- \$10,000 – 5% return
- Volunteer your time or expertise
- Share our story with friends, neighbours, and local leaders
- Every dollar and every voice helps us build homes, create jobs, and preserve the heart of Baysville for generations to come.



*Your choices matter.
Let's protect what we love.*